



Lillooet & District Chamber of Commerce

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January 16, 2012

Greetings to all Lillooet Businesses,

Whether you are new to Lillooet or a long term resident and business person, I invite you as a business owner, or not-for-profit organization, to join the Chamber and become part of our active, community-focused organization.

Some of the great benefits of joining our Chamber are listed below:

- Take advantage of the many exclusive benefits available to our members through our association with the BC Chamber of Commerce, including group medical plans; discounted insurance programs; preferred rates with services such as Versa Pay, Payworks Payroll Services Canada, and TD Merchant Services; hotel and gas discount programs, etc. (For more information go to our website: <http://www.lillooetchamberofcommerce.com>)
- Access a network of business owners like yourself, many with the knowledge only gained by 'been there, done that' experience
- Promote your business and network with other people in a social and positive environment
- List your business on the Business Directory page of our redesigned Chamber website
- Volunteer with us and make a difference in the community in a long-lasting and impactful way

Our key achievements over the last couple of years are listed below:

- Establishing a public washroom facility to prevent tourist buses bypassing our town (2011)
- Coordinating over 40 volunteers to complete the large planting project at Murray Park (2010)
- Co-sponsoring the annual community Canada Day party with the Lillooet Museum.
- Participating in the annual Apricot Festival preparations, including installing the band stage and funding the Camel Race contest
- Supporting regular programs focused on business and youth including teaching Junior Achievement at local elementary schools and funding VIP business awards
- Participating in the provision of new lights for the town Christmas tree (2011).
- Building strong relationships between ourselves and key local organizations, to enable the achievement of more integrated community projects such as the Community Bus initiated by the Xaxl'ip this past summer.
- Redesigning our Chamber logo and website (www.lillooetchamberofcommerce.com).

The strength of any organization lies in its members, and the Chamber of Commerce is no exception. Through the collective efforts of the Chamber board and members, we are able to create lasting and positive change in the community. However, that will not happen with the efforts of a few dedicated people, but through the collective efforts of our business community as a whole.

Bottom line; we want to help grow Lillooet, and we need all our business owners to work together to make this happen. We are currently looking at several strategic priorities for 2012 including establishing professional and consistent business signage at the various entrances to

the community, beautification of Station Hill, developing a Lillooet trail map (1-page "tablemat" concept) to support tourism. Join the Chamber and you can help select our focus over the year.

If you are interested in becoming a member of our Chamber, the rates for joining are provided below. Just complete the membership form provided on our website (go to our site - <http://www.lillooetchamberofcommerce.com> - then click on "Chamber Info" and then "Join Now") and mail it in or bring it to our next monthly meeting. Please call if you would like to be mailed a copy of the membership form.

Membership Rates:

Membership Type	2010 Fee*
Self Operated	\$ 88.00
Business (1-3 employees)	\$113.00
Business (4-15 employees)	\$163.00
Business (16+ employees)	\$188.00
Non-Profit Organization	\$63.00
Non-Business Individual (e.g. retired business owner, corporate employee)	\$63.00

* Fees include \$13 fee to BC Chamber of Commerce (provides access to BC Chamber benefits)

We invite you to attend one of our monthly meetings to find out more (3rd Thursday of every month at the Municipal Hall).

Hope to see in in 2012

Sincerely,

Scott Hutchinson
President